

CRAFTING AN AIM STATEMENT



As a group, craft/refine your aim: What do you want to accomplish, for whom, by when?

It can help to begin by having each person, individually or with a partner, craft an aim statement. Follow this with a share-around where each person/partnership shares their aim with the group. Then the group can adopt/adapt from these to create an aim statement everyone feels good about.

Some things to consider:

- Is your aim **measurable**? To help ensure your aim is measurable, it can be helpful to ask yourselves this question: “If X was the best it could be, what would it look like?”
- It can also help to get baseline data related to the issue/gap your team is working on.

Some sample aims:

- By Spring 2015, all HTHNC seniors will apply to a 4-year college.
- By May 2021, we will **eliminate the disproportionality of suspensions** between Latino boys and White boys (from 5% to 2%).
- By June 2018, 80% of students who are Latinx, African American or from low-income backgrounds in participating classrooms will demonstrate **increased mathematical agency and success**.
- By March 2, 2020, we will increase the % of seniors who are Latinx, African American or from low-income backgrounds who **submit a FAFSA/Dream Act** from 68% to 75%.

Our Team’s Aim: